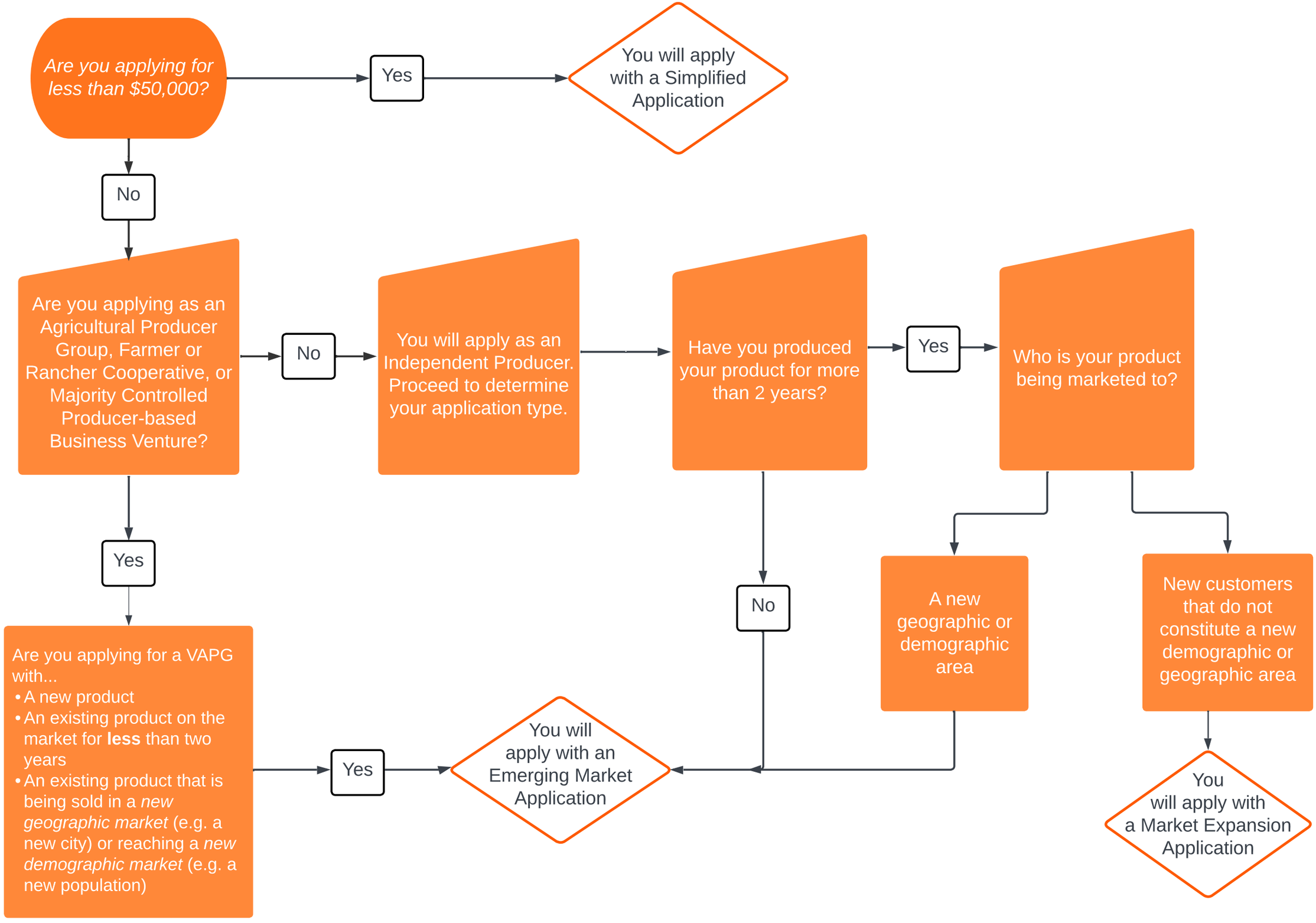
Are you applying for less than $50,000?
Yes
You will apply with a Simplified Application
No
Are you applying as an Agricultural Producer Group, Farmer or Rancher Cooperative, or Majority Controlled Producer-based Business Venture?
No
You will apply as an Independent Producer. Proceed to determine your application type.
Have you produced your product for more than 2 years?
Yes
Who is your product being marketed to?
A new geographic or demographic area
New customers that do not constitute a new demographic or geographic area
You will apply with a Market Expansion Application
No
Yes
Are you applying for a VAPG with...
• A new product
• An existing product on the market for **less** than two years
• An existing product that is being sold in a *new geographic market* (e.g. a new city) or reaching a *new demographic market* (e.g. a new population)
Yes
You will apply with an Emerging Market Application